

## **Alexander Valley Film Society Privacy Policy**

The Alexander Valley Film Society, a California non-profit corporation (the “**AVFS**”), is the organization that maintains this website. Your privacy is important to us. This notice is intended to explain to you how we use our online information and the way your information is collected and used. Should we ask you to provide certain information when using this website, then you can be assured that it will only be used in accordance with this Privacy Policy. This policy is effective from January 1, 2020.

### **The Information We Collect:**

You are able to visit our website without disclosing any personal information about yourself. However, we offer some special services and, for these services to work properly, we will need you to share some limited personal information about yourself.

This policy applies to all information collected or submitted on the <http://www.avfilmsociety.org/> website. On some pages, you can join the AVFS, order products (such as festival or event tickets), make requests and register to receive some materials.

### **What Information We Collect:**

We may collect the following information: contact information, including e-mail address, telephone number and address; demographic information such as zip code, preferences and interests; and other information related to purchases or subscriptions. We may also upload to our site non-identifying event photographs and similar media.

### **How We Use This Information:**

We use the information that you provide about yourself to maintain any memberships, to confirm preferences, to complete purchases, and to answer e-mails that we receive. We may use non-identifying and aggregate information to better design our website and maintain programs.

We never use or share personally identifiable information provided to us online in ways unrelated to those described above without also providing you with a right to opt-out or otherwise prohibit unauthorized use.

### **Use of Cookies:**

We do not put cookies on your computer, nor do we work with any third-party tracking service that may use cookies.

### **Our Commitment to Data Security:**

To prevent unauthorized access, maintain data security and ensure the correct use of information, we have put into place appropriate physical, electronic and managerial procedures to safeguard and secure the information we collect online.

### **Third Party Websites:**

Our website occasionally includes links to other websites that may be linked to the AVFS website. This may include sponsors, partners and websites operated by unrelated third parties. We are not responsible for the privacy policies of unrelated third party websites. We encourage you to be aware of this when you leave our website and to read the privacy policy of every website that is so linked. This policy only applies to this website.

### **Special Rules for Children:**

Federal law prohibits us from collecting personal information from a child under age thirteen without consent of that child's parent or legal guardian. If you are a child under the age of thirteen you must ask your parent or legal guardian for permission to complete any transaction on our website. We will not knowingly engage in any transaction with a child under the age of thirteen years.

### **Legal Disclosures:**

As required by law, we will share your personal information pursuant to judicial or governmental subpoenas, warrants or orders. We always obey the law.

### **Changes to Our Privacy Policy:**

We will update this Privacy Policy from time to time, including if we have any changes to the way we handle personal data. We will indicate any changes to this Privacy Policy by posting the updated policy with an indication of the effective date thereof. The changes will take place as soon as posted.

### **How to Reach Us:**

If you have questions or concerns about this Privacy Policy, please send us an e-mail to [info@avfilmsociety.org](mailto:info@avfilmsociety.org). We also can be reached by mail at P.O. Box 314, Cloverdale, CA 95425.